

## Improving Well-Being of Seniors through FUN! FUND

### Fact Sheet

Dear Community Care Partner,

Many of us look forward to ageing well in our communities. Staying healthy, happy and engaged – and having fun in our daily lives -- are all important for our well-being.

Having fun adds joy, relieves stress and can even encourage learning. While there has been much focus in recent years on improving physical health, some of our seniors lead lonely lives bereft of fun and laughter.

AIC and the Community Foundation of Singapore are keen to support your innovative ideas through the FUN! Fund, an initiative that aims to engage seniors to improve their well-being, be socially active and – most importantly -- have fun! Join us to create sparks of joy and light up our seniors’ lives.

Please refer to Table 1 below for key details of FUN! Fund and the Frequently Asked Questions (FAQ).

**Table 1**

<b>Objectives of FUN! Fund</b>	<ul style="list-style-type: none"> <li>• Support initiatives that inject fun for seniors receiving community care services.</li> <li>• Build capabilities of Community Care Organisations to design fun &amp; impactful programmes.</li> <li>• Increase the perception that community care services don't just enhance health and care – they can also be fun!</li> </ul>
<b>Target Participants</b>	<ul style="list-style-type: none"> <li>• Seniors receiving services in the Community Care sector, including residential care facilities (Nursing Homes, Hospices), Community Hospitals, Centre-based and Home Care Community Care Partners.</li> </ul>
<b>Grant Eligibility</b>	<ul style="list-style-type: none"> <li>• Community Care Organisations (CCOs) providing care services in Singapore, that are supported by AIC.</li> </ul>
<b>Grant Quantum</b>	<ul style="list-style-type: none"> <li>• Up to \$50,000 per approved proposal.</li> </ul>
<b>Grant Period / Utilisation</b>	<ul style="list-style-type: none"> <li>• Funded projects must be completed by 31 December 2024.</li> </ul>
<b>Grant Application</b>	<ul style="list-style-type: none"> <li>• CCOs can apply for the Fund from <b>20<sup>th</sup> February to 20<sup>th</sup> April 2024</b>. Applications submitted after the deadline will not be considered.</li> <li>• CCOs are encouraged to approach your AIC Account Managers to discuss your grant proposal.</li> </ul>

	<ul style="list-style-type: none"> <li>• Applicants are required to read through FUN! Fund factsheet, frequently asked questions, application details at <a href="https://www.aic.sg/partners/fun-fund/">https://www.aic.sg/partners/fun-fund/</a>.</li> </ul>
<b>Grant Evaluation</b>	<ul style="list-style-type: none"> <li>• Grant applications will be evaluated by a panel comprising representatives from AIC, CFS and seniors themselves. The evaluation will be based on, but not limited to, the following criteria: <ul style="list-style-type: none"> <li>➤ <b>New and innovative idea:</b> New and innovative ways of engaging seniors – first-in-Singapore projects are highly encouraged</li> <li>➤ <b>Fun element:</b> Fun programmes that motivate seniors to participate.</li> <li>➤ <b>Impact:</b> Impact to the Seniors through the 5 Ways of Well-Being<sup>1</sup> framework</li> <li>➤ <b>Scalability &amp; sustainability:</b> Programmes that can be sustained and replicated by different organisations, allow building of staff/volunteer capability, etc.</li> </ul> </li> <li>• In addition, AIC and CFS would like to encourage proposals that may: <ul style="list-style-type: none"> <li>➤ address common challenges faced by the Active Ageing Centres (AACs), such as attracting male participation and encouraging socially isolated seniors to visit AACs;</li> <li>➤ encourage seniors to learn new technology or have fun with technology;</li> <li>➤ enable seniors to give back to the community; or</li> <li>➤ help delay frailty in seniors.</li> <li>➤ promote inter-generational bonding, including bonding with youths and young adults</li> </ul> </li> </ul> <p><i><a href="#">1. Five ways to wellbeing   New Economics Foundation</a></i></p>
<b>Grant Disbursement</b>	<p>Successful applicants will receive the grant in two tranches - the first 50% upon successful application and the second 50% upon approval of an interim report showing preliminary outputs/outcomes from the pilot programme.</p>
<b>Grant Report</b>	<p>CCOs will be required to submit the interim report referred to above and a final report, reporting outputs/outcomes of the project and also provide photos/videos and feedback/quotes from programme participants. The reports will be used to show accountability to the Fund's donors and for publicity purposes.</p>

For any enquiries, please contact your Account Managers or email FUN! Fund Secretariat at [ncp@aic.sg](mailto:ncp@aic.sg).